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# FOR IMMEDIATE RELEASE Leadership Development Firm Achieves Highest Sales Honor

Minneapolis, MN-

Wiley, the developer of proven workplace assessment-driven solutions *Everything DiSC®* and *The Five Behaviors of a Cohesive Team®*, announced the local Leadership Development Firm, The Conversations That Matter, as a 2017 Diamond award-winning Partner. This recognition commends Tammy Krings and The Conversations That Matter's commitment to building better workplaces and recognizes the top 2% of Wiley Workplace Solutions Sales Consultants worldwide.

"We are excited to partner with professionals like Tammy Krings who want to make a difference in the workplace," says Susie Kukkonen, Vice President of Partner Channels at Wiley. "The Conversations That Matter's dedication to helping leaders and teams succeed, combined with their expertise in delivering Everything DiSC and The Five Behaviors is highly valuable to any organization. We are honored to have them as an Authorized Partner."

### **About The Conversations That Matter**

The Conversations That Matter works with leaders and teams who want to strengthen how they align and engage — in a whole new way, providing an integrated approach that sustains leadership and team change — well beyond traditional training. Tammy Krings' expertise includes Leadership Coaching, Facilitation Mastery and Change Management. With a reputation for building collaborative environments, breaking down communication barriers and helping people challenge their assumptions, we are passionate about engaging people in the conversations that matter. Tammy is a *Certified Everything DiSC Facilitator* and has been helping organizations integrate the Everything DiSC Model into their culture for over 15 years.

## About Everything DiSC®

Everything DiSC is the leading suite of DiSC®-based workplace training and assessment solutions. These advanced applications combine online assessment, classroom facilitation, and post-training follow-up to create powerful, personalized workplace development experiences. With a global network of independent Partners, Everything DiSC solutions are used in thousands of organizations, including major government agencies and Fortune 500 companies.

## About The Five Behaviors of a Cohesive Team®

The Five Behaviors of a Cohesive Team is the result of the partnership between Wiley and best–selling author Patrick Lencioni. This unique team program has a simple goal—to improve team effectiveness and productivity through the understanding and application of *The Five Behaviors*™: Trust, Conflict, Commitment, Accountability, and Results. Powered by the personality inventory of *Everything DiSC* and *All Types*™, *The Five Behaviors* highlights the impact of personality on team development, helping talented individuals discover how to work together as a cohesive team.